



## **2018 Magical Winter Lights Houston Agreement for Use of Intellectual Property**

The Accredited Media agrees to abide by the policies and procedures as set forth from time to time by the Magical Winter Lights Houston. All materials obtained pursuant to 2018 media accreditation will be used for legitimate news coverage only.

Any secondary or non-editorial commercial use of any photographs, video, audio or depictions of any activities at the Show, recorded by any process and on whatever medium, November 10, 2017 through January 3, 2018, is prohibited without prior consent of the MWL Marketing, Public Relations and Operations Division.

Any use or broadcast after January 3rd, 2018, without the specific written consent of Magical Winter Lights Houston, is strictly prohibited.

The Accredited Media agrees that i) photographs, video, audio, or other depictions of any activities at MWL, recorded by any process and on whatever medium, will not be used for any purpose other than for the Accredited Media and ii) it will respect and protect the intellectual property rights of contestants, exhibitors and entertainers.

The Accredited Media acknowledge that all marks and logos and depictions of events, exhibits and performances associated with any part of the 2018 Magical Winter Lights Houston festival are the intellectual property of People Generation, Inc. and that any photographs, video, audio, or other depictions of any activities at the festival, recorded by any process and on whatever medium, remain the property of People Generation, Inc.

The Accredited Media further acknowledges that the names Magical Winter Lights & Gulf Greyhound Park are registered trademarks and, as such, the names and depictions of these facilities are intellectual property respectively.